

# Cancer Conversation SOS

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## Enhance Patient Communication & Reduce Staff Burnout

A three-hour, interactive professional development workshop designed to give your staff both insight and tools for navigating cancer-related conversations with confidence, grace, and compassion.

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The ROI is seen in the reduction of significant operational costs through improved communication, impacting:

- **Staff Retention:** Investing in skills that reduce burnout is a direct investment in retaining your most valuable asset—your people.
- **Patient Satisfaction:** Improving communication skills is one of the fastest ways to improve patient satisfaction scores.
- **Risk Mitigation:** Confident, clear communication can reduce misunderstandings that lead to patient complaints and potential litigation.

### ***Logistics at a glance***

**format:** in person or live online  
**includes:** The Cancer Cards and a journal for each participant  
**audience:** all patient-facing staff

### ***The investment***

Packages start at \$1997 online and \$3997 in person.  
  
A variety of upgrades is available.

***“This is very applicable to my day-to-day life/work.” -Kendra Flory***

***To schedule a workshop, request a detailed proposal, or simply ask questions, please contact Heat at [heat@cancer.cards](mailto:heat@cancer.cards) or 602-456-2350.***