

Cancer Conversation SOS

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Building A More Supportive Campus Community

Using conversations surrounding cancer as the training ground, this three-hour, interactive workshop gives your staff the what (tools) and the why (mindset) for difficult conversations that build a stronger campus community.

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An investment in communication delivers tangible returns in three key areas:

- **Campus Culture & Staff Retention:** This framework reduces peer friction and feelings of isolation, fostering a supportive professional environment that makes people want to stay.
- **Authentic SEL Modeling:** Staff master the same skills they teach students, making your school's SEL curriculum more credible and effective through genuine adult modeling.
- **De-escalate High Stakes Conversations:** Equips all personnel with a unified framework to navigate any difficult conversations with students, parents, or colleagues, reducing conflict and building trust across the entire school.

Logistics at a glance

format: in person or live online

includes: The Cancer Cards and
a journal for each participant

audience: all staff

The investment

Packages start at \$1997 in person,
discounted for online.

A variety of upgrades is available.

***"I feel better prepared for difficult or courageous conversations
after participating in the workshop." -Robert Zeitlin***

***To schedule a workshop, request a detailed proposal, or simply ask
questions, please contact Heat at heat@cancer.cards or 602-456-2350.***