

Cancer Conversation SOS

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Your staff has the heart. Give them the tools.

Using conversations surrounding cancer as the training ground, this three-hour, interactive workshop gives you and your staff both the mindset and the tools to navigate the difficult conversations that are inevitable in community.

As a teacher, I sat through countless professional developments that I never thought about again after I left the room. This one is different because you practice on site. Start building the muscle before you leave the room. Ask questions as you experience it.

"I feel better prepared for difficult or courageous conversations after participating in the workshop." -Robert Zeitlin, school psychologist

An investment in facing uncomfortable conversations delivers tangible returns:

- **Campus Culture:** This framework reduces peer friction and feelings of isolation, fostering a supportive environment that strengthens engagement and encourages people to stay.
- **Practice What You Preach:** Staff master the same skills they teach students, making your school's SEL curriculum more credible and effective through genuine adult modeling.
- **De-escalate High Stakes Conversations:** Equips all personnel with a unified framework to navigate difficult conversations with colleagues, parents, or students, reducing conflict and building trust.

Logistics at a glance

format: in person or live online
includes: The Cancer Cards and
a journal for each participant
participants: all staff

The investment

Packages start at \$1997 online or
in Maricopa County. Travel outside
the county is case-by-case.
A variety of upgrades is available.

Call, email, text Heat for questions or to get it on the calendar.